

HEATHER THOMSON

BIOGRAPHY

Executive Director, Alberta School of Business- School of Retailing

Heather Thomson is the Executive Director of the University of Alberta's School of retailing. She has over a decade of leadership experience in various retail settings. Heather has worked with lululemon Athletica, ATB Financial, and in the food and beverage industry.

Her expertise has allowed her to work with hundreds of Canadian municipalities, developing and designing educational programs. These experiences lead Heather to marry her two passions- retail and community building.

Currently, Heather advises communities on Economic Strategic Plans for main streets and commerce districts with 13 Ways INC. She is passionate about the retail sector and consumer behaviour. Her role with the School of Retailing has afforded her the luxury of working industry leaders and pioneers in retailing and commercial real estate.

TOPICS

13 Ways to Kill Your Commerce

In this talk, Heather will share the 13 Ways best practices to help communities thrive. Using the 13 Ways methods, Heather will provide you with the tools you need to help your community achieve success.